IMPORTANT UPDATE FOR STARBUCKS ANNUAL MEETING OF SHAREHOLDERS

Change in Location of the Annual Meeting of Shareholders (As announced in the March 4, 2020 SEC filing DEFA14A)

Meeting Date:Wednesday, March 18, 2020Meeting Time:10:00 a.m. (Pacific Time)Meeting Access:Virtual Shareholder Meeting

Due to the emerging public health impact of the coronavirus outbreak (COVID-19) and to support the health and well-being of our partners and shareholders, please note that the location of the Annual Meeting of Shareholders has been changed and will be held in a **virtual meeting format only**. You will not be able to attend the Annual Meeting physically. Please click on the <u>Virtual Shareholder Meeting</u> link to access the virtual meeting.

If you were a shareholder as of the close of business on January 10, 2020 and have your **control number**, you may vote during the Annual Meeting by following the instructions available on the meeting website during the meeting. The control number can be found on your proxy card, voting instruction form or notice you previously received. If you do not have your control number, you may attend as a guest (non-shareholder) but will not have the option to vote your shares at the virtual meeting.

Closed captioning will be provided for the duration of the virtual meeting.

Please note that the proxy card included with the proxy materials previously distributed will not be updated to reflect the change in location and may continue to be used to vote your shares in connection with the Annual Meeting.